

**OPTILOG**  
ADVISORY SERVICES

Together we reach the goal



- OPTILOG provides value-added advisory services in the supply chain sector
- Our competences in supply chain operations, as well as the optimization techniques we use to tackle complex problems, are the main reasons for attracting global clients
- OPTILOG is strong in implementing and achieving lasting results. This is the best advantage for our clients
- Our focus is to understand our client's business issues, develop team dynamics, and provide innovative solutions. We deliver value and we enjoy our clients' success stories

## Who we are



- We ensure a drive to understand your business and create customized solutions
- We form partnerships where we become a seamless part of your team
- We have extensive consulting and training experience
- We are flexible and able to accomplish complex large-scale projects
- We deliver long lasting and measurable results

## Why choosing us

# Indicative clients






# Logistics audit

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- We identify opportunities for improvement
- We eradicate or reduce bottlenecks and inefficiencies
- We update and standardize procedures
- We evaluate current operations and establish best practices
- We ensure compliance with health and safety standards

A black and white photograph of a man with short dark hair and glasses, wearing a dark button-down shirt. He is holding a dark folder or tablet in front of him with both arms crossed. He is looking upwards and to the left. The background is a blurred warehouse or office environment with shelves and equipment.

## Demand forecasting & Inventory management

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- We apply smart demand forecasting techniques to provide better planning and sourcing
- We use EOQ/TBO techniques to control inventory and minimize hidden costs
- We use AI methods to optimize performance in demand forecasting operations



## Sourcing (RFPs/Tenders)

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- We develop RFPs/Tenders for logistics sourcing
- We assess and evaluate using multi-criteria analysis tentative suppliers
- We manage pilot tests and assess results and suppliers' performance

# Warehouse layout design & performance measurement

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- We provide a variety of options ranging from easy to implement, low cost, and low risk ideas to longer term capital investments that have substantial paybacks
- We assess current warehouse operations (audits)
- We provide layout designs, warehouse operations design, IT systems selection, resource planning,
- We develop simulation models and what-if scenarios for warehouse operations



# Fleet optimization

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- We provide transport network modeling & assessment
- We optimize fleet routing and scheduling via information systems
- We assess and evaluate fleets (audits)
- We calculate the operational cost as well as the environmental and social impact of each fleet

# Cost control – Activity-based costing

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- We adopt Activity-Based Costing (ABC) methodology in order to provide cost analysis and control services in transport and logistics operations
- We have developed our own Costing tool that can be used for pre- and post-costing activities (with smart dashboards)
- We provide KPIs and benchmarks for logistics operations

EFFICIENCY

COST QUALITY

A black and white photograph of an industrial warehouse or factory floor. In the foreground, a large, white, articulated robotic arm is positioned over a stack of cardboard boxes. The background shows a complex network of metal structures, including conveyor belts and safety railings, with other robotic arms visible in the distance. The lighting is bright, highlighting the metallic surfaces and the organized layout of the facility.

# Logistics 4.0 – Digital transformation

- We provide feasibility studies for digital transformation in logistics operations
- We co-develop Logistics 4.0 systems and tools
- We develop and assess pilot tests of Logistics 4.0 technologies
- We conduct research in Industry 4.0 technologies via National and EU-funded projects




## Carbon footprint calculation & ESG reporting

- We provide carbon footprint calculations in organizational, product and process level
- We use EU and global standards (EN 16258, PAS 2050)
- We prepare organizations to get certified by international standardization bodies
- We develop tailor-made sustainability plans
- We develop ESG/CSR reports following international standards (GRI)

# Assessment of logistics investments

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- We provide professional and innovative consulting services (e.g. cost benefit analysis, feasibility studies, etc.) as well as quantitative and qualitative analyses for logistics companies and private investors
- Our concepts and analyses are scientifically sound and proven in praxis using well-established techniques and tools (NPV, IRR).



## Executive seminars & training courses

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- All seminars combine theory and practice equally, balancing the deep academic & industrial knowledge of OPTILOG's staff, with discussions and insights from expert invited speakers.
- We enhance knowledge, exchange ideas, put in practices methodologies and optimization techniques
- **NEW TRAINING COURSE – CERTIFICATION**  
(Powered by OPTILOG & TUV Hellas)



## Contact us

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